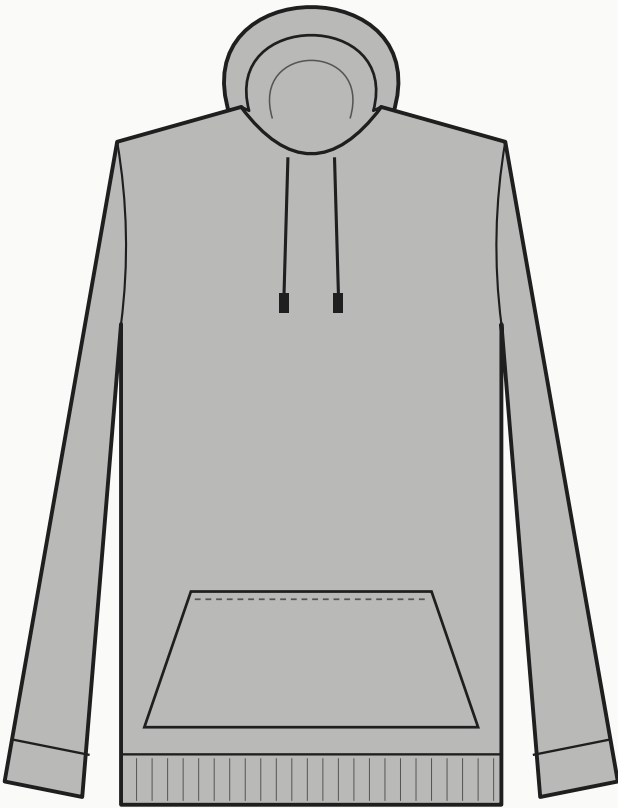


TW-HD-2602

Heavyweight Pullover Hoodie

Hoodie · Relaxed · Unisex · FW27



COLLECTION Core Essentials	SIZE RANGE S / M / L / XL / XXL	ORDER QTY 900 pcs (3 colourways)
STATUS Draft	COMPLETION 100%	UPDATED 10/2/2026

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STYLE INFORMATION

CATEGORY Hoodie	FIT Relaxed	GENDER Unisex	SEASON FW27
SIZE RANGE S / M / L / XL / XXL	COLLECTION Core Essentials	ORDER QTY 900 pcs (3 colourways)	TARGET MARKET Men and women 18–35, streetwear / loungewear
TARGET RETAIL PRICE USD 85	BRAND Tidewell	WEBSITE example.com	CONTACT Tidewell production team · production@example.com

PRODUCT DESCRIPTION

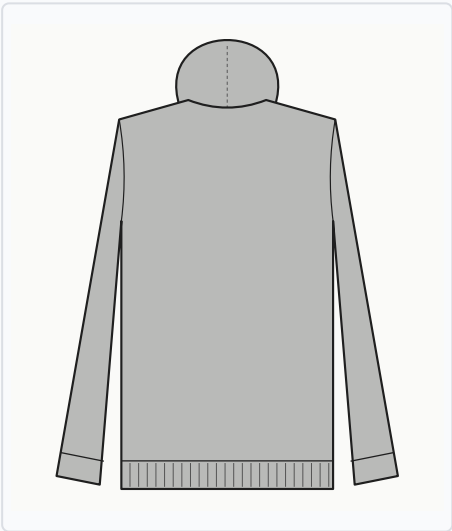
Unisex relaxed pullover hoodie in 400 GSM brushed-back fleece. Double-layer hood with flat drawcord and metal eyelets, kangaroo pocket, 2x2 rib cuffs and hem. Puff print on the chest and a small embroidery on the left sleeve.

Designer notes: Relaxed fit with a dropped shoulder. The hood must stand up on its own – use self fabric for both layers, no lining fabric. Pocket opening must not gape. Measurements are taken after a pre-shrink wash.

TECHNICAL FLAT SKETCHES



FRONT



BACK

1. Double-layer hood, self fabric, cover stitch at the face opening (front)

3. Chest puff print 24 × 6 cm, centred (front)

5. 2x2 rib cuffs and hem, 7 cm finished (front)
2. Flat cotton drawcord 1.2 cm with metal tips, 10 mm metal eyelets (front)

4. Kangaroo pocket, bartacks at both opening ends (front)

6. Hood centre seam, flatlock-taped inside (back)

COLORWAYS

NAME	CODE	MAIN COLOUR	HEX	PANTONE	CONTRAST	RIB	THREAD	NOTES
Grey marl	GRM	Grey marl	#b9bab8	16-0000 TCX Paloma (marl reference)	Print and embroidery: Dress Blues 19-4024 TCX	Grey marl, matched	Matched to body	10% viscose in the marl yarn
Navy	NVY	Navy	#23304a	19-4024 TCX Dress Blues	Print and embroidery: Bright White 11-0601 TCX	Self colour	Matched to body	—
Black	BLK	Black	#1f1f21	19-4005 TCX Stretch Limo	Print and embroidery: Bright White 11-0601 TCX	Self colour	Matched to body	—

 Grey marl
16-0000 TCX Paloma (marl reference)

 Navy
19-4024 TCX Dress Blues

 Black
19-4005 TCX Stretch Limo

QUANTITY BY COLORWAY

Ship date: 2027-07-30 · 900 pcs across 3 colourways

GROUP	CODE	COLOUR	S	M	L	XL	XXL	TOTAL
Solid	GRM	Grey marl	50	110	100	60	30	350
Solid	NVY	Navy	40	90	80	50	20	280
Solid	BLK	Black	40	90	80	40	20	270
Order total	—	—	130	290	260	150	70	900

Produce +3% over quantity. Short shipment accepted up to -2% per colour. Size set (M and XL) in every colour for approval before bulk.

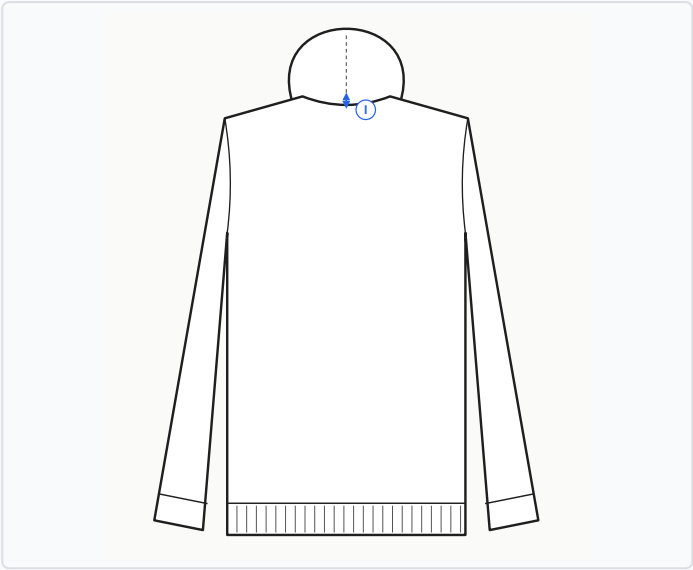
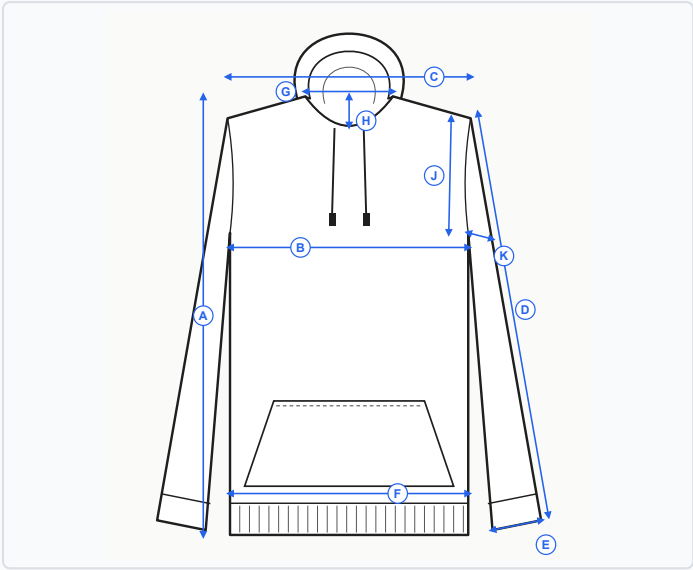
#	CATEGORY	NAME	PLACEMENT	COMPOSITION	CONSTRUCTION	GSM	WIDTH	COLOUR / PANTONE	CONSUMPTION	UNIT PRICE	SUPPLIER / REF.
01	Main fabric	Brushed-back fleece, 3-end	Body, sleeves, hood (both layers), pocket	80% Cotton, 20% Polyester	3-end fleece, brushed inside	400 ±5%	185 cm open width	Per colourway	0.78 kg	7.20	—
02	Rib	2x2 rib, matched to body	Cuffs and hem	95% Cotton, 5% Elastane	2x2 rib	380	100 cm tubular	Matched to body	0.08 kg	7.80	—
03	Trim	Flat cotton drawcord 1.2 cm	Hood	100% Cotton	Flat braided	—	1.2 cm × 140 cm	Matched to body	1.4 m	0.12	—
04	Trim	Metal eyelets 10 mm	Hood, either side of centre front	Brass, nickel-free	—	—	10 mm outer	Matte silver	2 pc	0.03	—
05	Thread	Spun polyester thread Tex 27	All seams	100% Polyester	40/2	—	—	Matched to body	260 m	0.0003	—
06	Label	Woven main label, damask	Centre back neck	100% Polyester	—	—	5 × 2 cm	Off-white on black	1 pc	0.06	—
07	Label	Printed care label, satin	Left side seam	100% Polyester	—	—	3 × 9 cm	Black on white	1 pc	0.03	—
08	Packaging	Hangtag and recycled polybag	Each garment	350 GSM kraft card; recycled LDPE 50 micron	—	—	Tag 5 × 9 cm; bag 35 × 45 cm	Kraft / clear	1 set	0.13	—

01 Brushed-back fleece, 3-end: Pilling grade 3–4 min. Shrinkage max 5% after 3 washes at 40 °C.

02 2x2 rib, matched to body: Finished height 7 cm

03 Flat cotton drawcord 1.2 cm: Metal aglets 3 cm, matte silver, both ends

04 Metal eyelets 10 mm: Reinforce with fusible patch inside before setting



POM	POINT OF MEASURE	HOW TO MEASURE	S	M	L	XL	XXL	TOL.
A	Body length	From high point shoulder to hem, rib included	68	70	72	74	76	±1
B	Chest width	Across, 2.5 cm below armhole	59	62	65	68	71	±1
C	Shoulder width	Shoulder seam to shoulder seam	55	57	59	61	63	±1
D	Sleeve length	From shoulder seam to cuff edge	59	60	61	62	63	±1
E	Cuff width	Across the cuff, relaxed	9.5	10	10.5	11	11.5	±0.5
F	Hem width	Across the hem rib, relaxed	49	52	55	58	61	±1
G	Neck width	Seam to seam where the hood joins	21.5	22	22.5	23	23.5	±0.5
H	Front neck drop	HPS line to centre front neck seam	8.5	9	9.5	10	10.5	±0.5
I	Back neck drop	HPS line to centre back neck seam	2	2	2	2	2	±0.3
J	Armhole straight	Shoulder point to underarm, straight	26	27	28	29	30	±0.5
K	Bicep width	2.5 cm below armhole, across	24	25	26	27	28	±0.5
L	Hood height	HPS to top of hood	36.5	37	37.5	38	38.5	±1
M	Hood width	Across at the widest point	25.5	26	26.5	27	27.5	±0.5

POM	POINT OF MEASURE	HOW TO MEASURE	S	M	L	XL	XXL	TOL.
N	Cuff and hem rib height	Finished rib height	7	7	7	7	7	±0.3
O	Pocket width at top	Across the top edge of the pocket	25	26	27	28	29	±0.5
P	Pocket height	Top edge to hem seam	17.5	18	18.5	19	19.5	±0.5

L / M · Hood height and width — Lay the hood flat with the centre seam on the fold. Height: from HPS to the top of the hood. Width: straight across at the widest point.

REF	AREA	METHOD	STITCH	SEAM ALLOWANCE	SPI	THREAD	NOTES
1	Hood	Two layers of self fabric. Centre seams joined with 4-thread overlock, layers bagged out and cover-stitched 2.5 cm from the face edge to form the drawcord channel	ISO 514 + ISO 406	1 cm	11	Tex 27 spun poly	Eyelets set through the outer layer only, with a fusible patch behind
2	Hood attach	Join hood to neckline with 4-thread overlock; cover the seam with self tape	ISO 514 + ISO 301	1 cm	11	Tex 27 spun poly	Main label sewn under the back neck tape
3	Kangaroo pocket	Pocket openings bound with self fabric, pocket top-stitched to the front with twin-needle; 1 cm bartacks at the top and bottom of each opening	ISO 401 twin needle + bartack	1 cm	10	Tex 27 spun poly	Pocket centred on CF, 7 cm above the hem seam
4	Shoulders, sleeves and side seams	4-thread overlock; sleeves set flat, then side seams closed in one pass	ISO 514 overlock	1 cm	11	Tex 27 spun poly	Shoulder seams taped
5	Cuffs and hem	Attach 2x2 rib folded double with 4-thread overlock, evenly stretched	ISO 514 overlock	1 cm	11	Tex 27 spun poly	Rib-to-body ratio 80% at the hem, 75% at the cuff
6	Pre-shrink wash	Rinse wash with softener after sewing and printing, tumble dry	-	-	-	-	Approve measurements after wash

1. Hood collapses or is uneven · Hood

Not accepted: Hood layers twist or the two halves are different heights at the face opening.
Correct method: Notch the centre seam and match notches when bagging out. Check hood height on 1 piece per bundle.

2. Pocket gaping or off centre · Pocket

Not accepted: Pocket openings gape open or the pocket sits more than 0.5 cm off centre.
Correct method: Use a pocket placement template and bartack both ends of each opening.

3. Wavy hem or flared cuffs · Rib

Not accepted: Rib attached with uneven stretch, so the hem waves or cuffs flare.
Correct method: Keep the rib ratio and mark quarter points on rib and body before joining.

4. Pilling and lint inside · Fabric

Not accepted: Brushed side pills or sheds lint after the first wash.
Correct method: Test pilling (grade 3–4 min) on bulk fabric and remove lint before packing.

ARTWORK & DECORATION

NAME	METHOD	PLACEMENT	WIDTH	HEIGHT	DISTANCE	PANTONE	INSTRUCTIONS	SOURCE FILE
Chest puff print	Screen print, puff ink, 1 colour	Centre chest	24 cm	6 cm	9 cm below the centre front neck seam	Dress Blues 19-4024 TCX on Grey marl; Bright White 11-0601 TCX on Navy and Black	Puff height approx. 1 mm after curing. Same size on every size.	TW-HD-2602_chest-puff.ai
Sleeve embroidery	Flat embroidery, satin stitch	Left sleeve, outside	7 cm	2 cm	8 cm above the cuff seam, centred on the sleeve	Thread to match the print colour	Tear-away backing, trim all jump threads. Approx. 4,500 stitches.	TW-HD-2602_sleeve-emb.dst



LABELS

TYPE	PLACEMENT	SIZE	MATERIAL	COLOUR	FOLD	ATTACHMENT	CONTENT / NOTES
Main label	Centre back neck, under the neck tape	5 × 2 cm	Woven damask, high density	Off-white text on black ground	End fold 0.5 cm both sides	Sewn on four sides, 1.5 cm below the neck seam	—
Size label	Under the main label	1.5 × 1.5 cm	Woven satin	Black on white	Loop fold	Caught in the main label bottom seam	S / M / L / XL / XXL
Care label	Left side seam, 10 cm above the hem rib	3 × 9 cm	Printed satin	Black on white	Loop fold	Caught in the side seam	80% Cotton 20% Polyester · Machine wash cold 30 °C inside out · Do not bleach · Do not tumble dry · Do not iron print · Made in Vietnam
Hangtag	Attached through the care label	5 × 9 cm	350 GSM recycled kraft card	1-colour black print	Flat	12 cm cotton string with a seal	—

PACKING SPECIFICATION

FOLDING METHOD Hood folded flat onto the back, sleeves crossed behind, folded in half. Final size 30 × 35 cm, print facing up.	POLYBAG Individual polybag with self-adhesive flap	POLYBAG SIZE 35 × 45 cm + 5 cm flap
POLYBAG MATERIAL Recycled LDPE, 50 micron	SAFETY WARNING WARNING: To avoid danger of suffocation, keep this bag away from babies and children.	SIZE STICKER Round size sticker 2.5 cm, front of polybag, bottom right
BARCODE EAN-13 sticker 4 × 2.5 cm, back of polybag, bottom right	HANGTAG POSITION Through the care label, tucked inside the fold	PIECES / CARTON 20
CARTON SIZE 60 × 40 × 40 cm, 5-ply	GROSS WEIGHT Max 16 kg	PACKING RATIO One colour, one size per carton
SHIPPING MARKS Brand, PO number, style code, colour, size, quantity, carton x of y, G.W. / N.W., Made in Vietnam		

FOLDING STEPS

Step 1. Lay face down, fold the hood flat onto the back	Step 2. Fold the sides in, sleeves crossed behind	Step 3. Fold in half from the hem up	Step 4. Turn over, print up, insert into polybag
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APPROVED BY	FACTORY CONFIRMATION	DATE
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